



# MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution



Date:10.10.2025

To  
The Principal,  
MRCE,  
HYDERABAD.

**Subject:** Request for Permission to Conduct an **Entrepreneurship Awareness Programme (EAP)** by EDC-MRCE in Association with Ministry of Micro, Small and Medium Enterprises (MSME), Govt. of India under CITD, Balanagar, Hyderabad-regards.

**Respected Sir,**

I would like to request permission to organize an **Entrepreneurship Awareness Programme (EAP)** on proposal date is 27.10.2025 at MRCE seminar hall.

The main objective of this programme is to promote entrepreneurial thinking among students and provide insights into business creation, innovation, and self-employment opportunities. Through interactive sessions, guest lectures, and practical discussions, we aim to inspire students to develop leadership qualities and explore career paths beyond conventional employment.

We also plan to invite guest speaker from MSME a local entrepreneur to share their valuable experiences and guidance. The event will be coordinated under the supervision of department wise EDC faculty coordinators' and will adhere to all institutional guidelines.

We kindly request your permission and support to conduct this programme successfully. Your approval will greatly motivate us to make this initiative impactful for all participants.

Thank you for your consideration.

  
**Principal**  
MALLA REDDY COLLEGE OF ENGG.  
Maisammaguda, Dhulapally Post,  
Kompally, Secunderabad-500 100, T.S.

  
**Yours obediently,**  
Dr. Sateesh Nagavarapu  
Dean EDC-MRCE



**MSME-TOOL ROOM, HYDERABAD**  
(CENTRAL INSTITUTE OF TOOL DESIGN)  
(A Government of India Society, Ministry of MSME)  
Balanagar, Hyderabad, PIN - 500037.  
Website: [www.citdindia.org](http://www.citdindia.org)



**FREE  
SESSION !!!**

## **ENTREPRENEURSHIP AWARENESS PROGRAMME**

**Duration: 1 Day**

### **Eligibility:**

Aspirants who are  
interested in Start-ups,  
Business planning and  
Marketing

### OUTCOMES:

- ❖ Employment & Start-up Creation
- ❖ Business planning, Marketing, and Financial literacy
- ❖ Awareness of start-up ecosystem, government schemes, funding opportunities, and support networks.
- ❖ Motivates participants to convert innovative ideas into real-world ventures
- ❖ UDYAM Registration



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Ref: MRCE/Principal's office /EDC/2025-26/-01

Date: 15.10.2025

## **Circular**

All the Entrepreneurship Development Cell committee members are hereby informed to attend the meeting which is scheduled on 15.10.2025 at 12.45 p.m. in EDC room, Block-A, MRCE.

All the committee members are requested to be available for meeting.

### **Agenda:**

- Plan to conduct EAP for 2<sup>nd</sup> Year students only.
- Awareness regarding Entrepreneurship
- Collect list of interested students.
- Other related information's for the program.

CC to:

The principal- for kind information.

All HODs

other Deans

Committee members-To attend



DEAN EDC



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**MRCE –EDC in Association with**

**Ministry of Micro, Small and Medium Enterprises, govt. of  
India under CITD, Balanagar, Hyderabad**

## **Entrepreneurship Awareness Programme (EAP)**



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## SUMMARY REPORT

### **Entrepreneurship Awareness Programme (EAP)**

**Document Number:** MRCE/2025-26/EDC-001

**Event name:** Entrepreneurship Awareness Programme (EAP)

**Event type:** Offline

**Date:** October 27<sup>th</sup>, 2025

**Timings:** 10:30 - 13:30 IST

**Venue:** Seminar Hall, Malla Reddy College of Engineering (MRCE)

**Target Audience:** 2nd year, B.Tech students (CSE, DS, AI&DS, IT, CSM, ECE)

**Number of attendees:** 101 Students

**Collaborated Organisation(s):** Central Institute of Tool Design (CITD), Development Commissioner Ministry of Micro, Small and Medium Enterprises (MSME), Government of India, nodal agency, Hyderabad.

**Prepared By:** Dr. Sateesh Nagavarapu, Dean EDC on 27<sup>th</sup> October, 2025

### **Introduction**

The **Entrepreneurship Awareness Programme (EAP)** was organized by the **Entrepreneurship Development Cell (EDC)** of MRCE with the objective of promoting entrepreneurial spirit and awareness among students. The event was conducted in collaboration with the **Central Institute of Tool Design (CITD)** and **Micro, Small & Medium Enterprises (MSME), Government of India**, Balanagar, Hyderabad.

The programme aimed to educate students about entrepreneurship as a viable career option, familiarize them with various government initiatives and support schemes for startups, and motivate them to develop innovative business ideas.

### **Inaugural Session**

The event commenced with a welcome address **by Dr. Sateesh Nagavarapu**, who warmly greeted the dignitaries, faculty members, and students. In his address, Dr. Sateesh highlighted the importance of entrepreneurship in today's rapidly evolving economy. He stressed that innovation, creativity, and problem-solving are essential skills for

engineers, and programmes like the EAP play a crucial role in shaping students into future entrepreneurs.

Following the welcome address, **Dr. M. Ashok, Principal- MRCE**, delivered the inaugural speech. He congratulated the EDC team for organizing such a meaningful event and emphasized that entrepreneurship contributes significantly to national economic growth and employment generation. He motivated students to come forward with unique ideas, take calculated risks, and utilize available resources and government schemes to become successful entrepreneurs.

### **Technical Session by Resource Persons**

The technical sessions were conducted by the distinguished resource persons from **CITD & MSME, Government of India**:

- **Mrs. Ch. Kasturi**, Senior Faculty, CITD
- **Mr. S. Sreedhar**, Industrial Promotion Officer, MSME

Both the speakers delivered insightful presentations on various aspects of entrepreneurship and industrial development.

### **Session Highlights:**

#### **1. Overview of Entrepreneurship and Innovation:**

Mrs. Ch. Kasturi began the session by explaining the fundamental concepts of entrepreneurship, innovation, and the role of startups in India's economic development. She encouraged students to identify real-world problems and develop innovative solutions that could lead to successful business ventures.

#### **2. Government Support and Schemes for Entrepreneurs:**

Mr. S. Sreedhar detailed the various **MSME** and **CITD** initiatives aimed at supporting budding entrepreneurs. He elaborated on funding options, incubation centers, training programs, and government subsidies available for startups and small businesses.

The MUDRA Loan (Micro Units Development and Refinance Agency Loan) is a government initiative under the Pradhan Mantri Mudra Yojana (PMMY) that provides financial support to micro and small entrepreneurs in India. It helps individuals start, expand, or modernize their small businesses without needing collateral. The loan is divided into three categories — Shishu (up to ₹50,000), Kishor (₹50,001 to ₹5 lakh), and Tarun (₹5 lakh to ₹10 lakh) — based on the stage of business development. MUDRA loans can be availed from banks, NBFCs, and microfinance institutions, empowering entrepreneurs to grow their ventures and contribute to employment and economic development.

#### **3. Entrepreneurial Skills and Mindset:**

Both speakers emphasized the importance of communication, leadership, risk management, and business planning as key entrepreneurial competencies. They

shared success stories of local entrepreneurs who benefited from MSME and CITD schemes.

#### 4. **Opportunities for Engineering Students:**

The speakers encouraged engineering students to leverage their technical knowledge in innovative product design, manufacturing, and technology-based startups. They also introduced the training and consultancy services provided by CITD for prototype development and skill enhancement.

#### **Interactive Session**

After the technical sessions, an **interactive Q&A session** was conducted where students actively participated and clarified their doubts regarding business registration, startup funding, incubation facilities, and training programs. The resource persons patiently answered each query and provided guidance on how students can take the first steps toward entrepreneurship.

#### **Vote of Thanks**

The programme concluded with a **vote of thanks** proposed by a faculty member from the EDC team. Appreciation was extended to the **Resource persons, Principal sir Dr. M. Ashok, Dr. Sateesh Nagavarapu**, faculty coordinators, and all the participants for making the event a grand success.

**Glimpses on Programme:** Lighting of Lamp





Speech by Principal sir







Speech by Dean -EDC



Speech by Resource persons









## **Feedback on Entrepreneurship Awareness Programme (EAP)**

The Entrepreneurship Awareness Programme (EAP) conducted on 27<sup>th</sup> October 2025 was an inspiring and informative session for all of us, the 2nd-year students. The program helped us understand the importance of entrepreneurship and the role of innovation and creativity in building successful ventures.

The resource persons shared valuable insights about identifying business opportunities, preparing project reports, and overcoming challenges faced by entrepreneurs. The interactive sessions and real-life success stories made the programme more engaging and motivating.

Overall, the EAP encouraged us to think beyond traditional career paths and consider entrepreneurship as a viable and rewarding option. We truly appreciate the efforts of the organizers and speakers for conducting such a meaningful event.

Suggestions:

- Include more practical sessions or workshops on startup idea development.
- Arrange mentoring sessions with local entrepreneurs.

Overall Feedback:

- Excellent and highly motivating programme.

A handwritten signature in blue ink, appearing to be 'H. Kumar', written over a horizontal line.